iTPA Tennis Technology and Analytics Summit
Sunday, July 22   1:30 – 6

Agenda:

Time	Theme	Moderator	Companies Discussed (along with others)
1:30-2pm	The Tennis Technology and Analytics Landscape	Mark Kovacs	
2pm-3pm	Advanced Data Analytics For Player Participation and Performance	Warren Pretorius & Paul Robbins	MyUTR powered by Oracle Tennis Analytics Dartfish SAP IBM Hawkeye Playsight IBM Big Data Hub Tennis Locker Tenacity Software and Apps
3pm-4pm	Tennis Rackets: The Hardware, Sensors and Future Opportunities (Strings, Grips etc)	Mark Kovacs	Head Tennis Sensor: Powered by Zepp Babolat Pop Qlipp Sony Sensor Courtmatics
4pm-4:45pm	Live Exhibitor Demonstrations and Networking		

Time	Topic	Speaker	Details
445pm-530pm	Non-Tennis Companies and Technologies That Should or Could Be Used in The Tennis Industry	Mark Kovacs and Paul Robbins	**INERTIAL SENSORS**: K-Motion, Motus, 4D Motion **HEART RATE MONITORS:** Polar, MyZone, Suunto, WHOOP, FItBit **DIGITIZATION SYSTEMS:** Physimax **WEARABLE VELOCITY BASED TRAINING DEVICES:** Push, Beast, Bar Sensei/Assess2Perform **WEARABLE CLOTHING:** ATHOS Wearable EMG, Skiin **FORCE TRANSDUCERS INGESTIBLES** **RECOVERY DEVICES:** Marcpro Normatec RecoveryPump FirstTX
530pm-6pm	White Paper Theme Development and Conclusion of Formal Part of Summit		
Optional Dinner and Informal Networking (offsite)			

REGISTER NOW!

http://itpa-tennis.org/tennistechnologysummit.html

*as of 3/28/2018. Agenda subject to change