

For Media Inquiries: Mary Jo Kovacs International Tennis Performance Association (ITPA) (770) 828-5779 www.itpa-tennis.org contact@itpa-tennis.org



April 14, 2014

International Tennis Performance Association (ITPA) becomes the official sport science and physical conditioning education provider for the Mexican Tennis Federation (Federación Mexicana de Tenis).

Atlanta, Ga (USA)—The International Tennis Performance Association (ITPA) today announced a new partnership with the Mexican Tennis Federation (Federación Mexicana de Tenis) to become the official sport science and physical conditioning education provider for tennis coaches, physical trainers, strength and conditioning professionals and physical therapists who work with tennis athletes throughout Mexico. The ITPA is the worldwide education and certification organization for trainers, coaches and specialists who are passionate about tennis-specific performance enhancement and injury prevention. The ITPA is the first of its kind in the tennis industry.

Through quality, evidence-based education combined with accurate, professional credentialing overseen by a Certification Commission comprised of world leading experts, the ITPA offers three levels of tennis-specific certification: Tennis Performance Trainer (TPT), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS). "the ITPA was established to ensure that tennis players are provided with the best training from ITPA certified individuals using the latest evidence-based practical information to improve on-court tennis performance while limiting the likelihood of injuries," said Dr. Mark Kovacs, Ph.D., FACSM, CTPS, MTPS, CSCS*D, the ITPA Executive Director. "This exciting partnership with the Mexican Tennis Federation will allow for the latest education on tennis specific physical training to be gained by thousands of coaches, trainers and specialist who train tennis players throughout Mexico."

The relationship allows for special educational benefits to individuals in Mexico as well as a number of unique iTPA educational events hosted in different towns throughout Mexico.



"Training tennis players requires specific knowledge about the unique movements and demands of tennis which is different to most other sports, and the ITPA has the role of bringing the most credible information, backed by science, to educate and certify individuals who work on improving physical performance and/or preventing injuries." said Todd Ellenbecker, DPT, FITPA, CTPS, founding chair of the ITPA Certification Commission.

"The Mexican Tennis Federation is very enthusiastic about this cooperation partnership with ITPA to help to develop a new platform of knowledge for coaches, trainers and physical specialists integrated in our National Tennis Program and in the Training Coaches System. We are supporting this joined effort for the future, which will have a tremendous impact on the tennis industry and our competitive players," said Mr. Gastón Villegas Serralta, President of the Mexican Tennis Federation.

About International Tennis Performance Association (ITPA):

The ITPA is the worldwide education and certification organization for trainers, coaches and specialists who are passionate about tennis-specific performance enhancement and injury prevention. The education company offers a professional training and education process that establishes recognition through 3 certifications: Tennis Performance Trainer (TPT), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS). The certification materials are overseen by the ITPA Certification Commission consisting of world experts in improving tennis performance and reducing injuries; visit the ITPA website at <u>mww.itpa-tennis.org</u>.

###