

No Purchase Necessary. A purchase will not increase your chances of winning.

ELIGIBILITY. The ITPA 2012 US Open Player Fitness Challenge Contest(the "Contest") is open to all entrants who are at least 18 years of age and have internet access as of the Contest Start Date ("Entrants"): Contest is sponsored by International Tennis Performance Association, 3316A S Cobb Drive Ste 201 Atlanta, GA. ("Sponsor"). Void where prohibited by law. Employees, shareholders, officers, directors, agents, representatives of Sponsor, the promotion and advertising agencies of any aforementioned entity, and their immediate family members and those living in their household, and each person or entity connected with the production or administration of the Sweepstakes, and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity ("Sweepstakes Entities") are not eligible.

CONTEST PERIOD. The Contest begins at 2 p.m. EST (Eastern Standard Time) on August 26, 2012 ("Contest Start Date") and ends at 12 p.m. EST on September 9, 2012 (the "Contest End Date") (collectively, the "Contest Period").

HOW TO ENTER. Online Entries Only. Only one (1) entry per natural person. In order to be eligible to win, Entrants must email <u>contest@itpa-tennis.org</u> with a video or link to a video recommending their favorite physical fitness exercise for a current tennis pro tour player (male or female). In the video, state the name of the pro player, name of physical training exercise, demonstrate the exercise and briefly describe why it would be beneficial to the player's game. Video should be under 2 minutes. Provide all required contact information, including your name and a valid email address in the email. By signing up to during the Promotion Period, you will automatically receive one (1) entry into the Contest. At the end of the Contest Period, the iTPA will pick 1 video they feel is the best. No hand or mail-in deliveries will be accepted. None of the Contest Entities are responsible for late, incomplete, void, corrupted, garbled, misdirected, or otherwise unintelligible Submissions and for any problems, bugs or malfunctions Entrants may encounter when submitting their Submissions. Incomplete, garbled, corrupted or otherwise illegible Submissions are void and will not be accepted. Sponsor reserves the right to disgualify any Entrant it finds to be tampering with the entry process or the operation of the Contest or violating these Official Rules. Entries generated by a script, macro or other automated means will be disqualified. Sponsor will not verify receipt of submissions. In the event of a dispute as to the identity of a winner, the winner will be deemed to be the person in whose name the e-mail account governing the e-mail address was opened. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

ODDS. Odds of winning depend on the total number of eligible entries received.

DRAWING AND NOTIFICATION. Each qualified entry will be entered into eligibility for prize.

The Selected Entrants will be notified by phone or email in Sponsor's discretion. The Selected entrants will be required to respond (as directed) within 72 hours of attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize and, in such case, Sponsor may randomly select an alternate chosen Entrant from among the remaining eligible entries. Each entry that submitted a video using the requested info will be eligible to win. 1 winner

will be chosen. Except where prohibited by law, Selected Entrants must allow Sponsor to use his/her name, likeness and email for marketing purposes. Any videos submitted may also be used for marketing purposes on the iTPA website or Facebook page or YouTube Channel. Credit will be given to the author. The Selected Entrants' names may be published in any ITPA social media, as well as any affiliated publications, websites and/or social media pages in the form of a first/last name. An alternate Selected Entrant may be selected from among the remaining eligible entries if a Selected Entrant: (1) cannot be reached (2) cannot accept or receive the prize for any reason. The prize will be delivered by U.S. Mail or other carrier (i.e., FEDEX, UPS), within Sponsor's sole discretion, to an address provided by the Selected Entrant, within approximately thirty (30) days of each Monthly Drawing Date (exact timing subject to change based upon availability of Prize). Prizes shall only be mailed to an address in one the Counties specified in the eligibility section of these Official Rules. Assumed notification by caller ID and any subsequent returned calls do not constitute a winner.

PRIZE. 1 New Donnay Tennis Racquet (strung), Donnay Tennis Bag, 4 Sets of String, ITPA Tshirt, and 1 Donnay Backpack will be awarded to Selected Entrant. Approximate Retail Value ("ARV") of Prize: \$550. Selected Entrant is not entitled to any surplus between actual retail value of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, provided; however, Sponsor reserves the right to substitute the prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. Selected Entrants are solely responsible for all federal, state, and local taxes on the Prize and other unspecified expenses related to the Prize, including any data service or Wi-Fi fees. All activities related to the Prize are at the Selected Entrants' own risk and subject to whatever restrictions are imposed by the entities that govern activities. All Contest entries are subject to verification prior to awarding of any prize. If prize is awarded but goes unclaimed or is forfeited by recipient, the prize may not be re-awarded, in Contest Entities' sole discretion.

CONDITIONS. All federal, state or other tax liabilities (including income taxes) arising from this Contest will be the sole responsibility of Selected Entrants. Except where prohibited by law, the Selected Entrants' entry and acceptance of the prize constitutes permission for Sponsor to use said winner's full name, photograph, likeness, statements, biographical information, voice, and city and state address for promotional or advertising purposes in connection with this Contest on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation. By participating, Selected Entrant agrees to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor and waive any right to claim ambiguity in the Contest or these Official Rules. Selected Entrant also agrees to release, discharge, indemnify and hold harmless Sponsor, The ITPA, Contest Entities and each of their respective officers, directors, employees, representatives and agents ("Releasees") from and against any claims, damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from redemption, acceptance, possession, ownership, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest. Releasees shall not be liable to the Selected Entrant for failure to supply any Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other similar or dissimilar cause beyond any of the Releasees' control. The Releasees shall not be liable for: (i) late, lost, delayed, misdirected, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Contest. Sponsor may prohibit an Entrant from participating in the Contest or winning prize if, in its sole discretion, it determines such Entrant is attempting to undermine the legitimate operation of the Contest in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other players or Sponsor representatives. Use of any automated system to participate is strictly prohibited and will result in disqualification. Sponsor may disqualify at its sole discretion any entries it believes are created by an automated system.

Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Contest. You may not enter with multiple identities or use any system, bot or other device or artifice to enter or obtain more than the maximum number of qualified entries. Unclaimed Prizes will not be awarded. Disputes regarding these Official Rules and/or this Contest will be governed by the internal laws of the State of GA.

PRIVACY. All personal information collected by Sponsor will be used for administration of the Contest. In addition, Entrants shall receive email correspondence from, or on behalf of the Sponsor, subject to the Sponsor's privacy policy. Sponsor uses reasonable commercial efforts to comply with federal CAN-SPAM guidelines, and Entrants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email.