



**Press Release** 22 August 2014 For Immediate Release

## PTR and iTPA Announce Global Partnership Agreement

Hilton Head Island, SC - - Professional Tennis Registry (PTR) is pleased to announce a partnership agreement with the International Tennis Performance Association (iTPA).

"Continuing education is key to being a successful tennis coach, as well as thriving tennis industry. By partnering with iTPA, PTR has joined forces with a first class association that will provide excellent educational opportunities for our tennis coaches around the world," said Dan Santorum, CEO, PTR. "One of the benefits of this agreement is that members of both organizations can take advantage of special pricing for educational courses and conferences."

"The iTPA is proud to partner with the PTR to continue to grow the quality and breadth of education offerings throughout the tennis industry," said Dr. Mark Kovacs, PTR, CTPS, MTPS and iTPA Executive Director. "The iTPA's mission is closely aligned with that of PTR and this partnership will benefit members of both organizations with a focus on providing high quality education to aid in the further development of tennis teaching and coaching professionals."

PTR is the largest global organization of tennis teaching professionals with more than 15,000 members in a record 125 countries. It has the greatest percentage of multicultural and women members of any such organization. PTR is dedicated to educating, certifying and servicing tennis teachers and coaches around the world in order to grow the game. Visit <u>www.ptrtennis.org</u>

The iTPA is the worldwide education and certification organization for trainers, coaches and specialists who are passionate about tennis specific performance enhancement and injury prevention. The education company offers a professional training and education process that establishes recognition through three certifications: Tennis Performance Trainer (TPT), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS). Visit the iTPA website at www.itpa-tennis.org

(30)