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***International Tennis Performance Association (iTPA) to Host the Annual World
Tennis Fitness Conference July 30 & 31, 2016***
iTPA is a Tennis-Specific Education & Certification Company

Atlanta, Ga (USA)—The International Tennis Performance Association (iTPA) announced dates for the annual World Tennis Fitness Conference at Life University July 30 & 31, 2016, alongside the 2016 BB&T Atlanta Open Men’s Professional Tennis Tournament at Atlantic Station. Last year approximately 140 people were in attendance, and more than 6 countries were represented. The conference is the first of its kind in the industry, and will focus on techniques and evidence-based information to help participants acquire additional techniques to more effectively train tennis players. Tennis coaches, strength and conditioning coaches, personal trainers, athletic trainers, physicians, chiropractors, healthcare providers and other tennis specific specialists will learn from some of the world’s leading tennis specific fitness education experts. Last year attendees from more than 16 universities were present, including Harvard, Stanford, Princeton, University of Georgia, Auburn, University of Alabama and Georgia Tech to name a few.

The world class faculty for this education event includes Gil Reyes, trainer and mentor to Andre Agassi; renowned fitness professional Allistair McCaw; Dr. Ben Kibler, international shoulder and tennis Orthopedic surgeon; and Dr. Neeru Jayanthi, Director of Tennis Medicine Program at Emory University, to name a few. “The tennis fitness industry is evolving, and the iTPA World Tennis Fitness Conference was established to ensure that coaches and trainers receive the best and most up to date training using the latest evidence-based practical information to improve on-court tennis performance while limiting the likelihood of injuries,” said Dr. Mark Kovacs, Ph.D., FACSM, FITPA, MTPS, CSCS*D, the iTPA Executive Director.

As the physical aspects of tennis become more important, greater tennis-specific training and education is needed. “An organization like the iTPA has been needed for many years in the tennis industry,” said Todd Ellenbecker, DPT, FITPA, CTPS, founding chair of the iTPA Certification Commission. “Training tennis players requires specific knowledge about the unique movements and demands of tennis which is different to most other sports, and the iTPA has the role of bringing the

most credible information, backed by science, to educate and certify individuals who work on improving physical performance and/or preventing injuries.”

Registrations are limited and visit the conference website for more details, full agenda and registration and sponsorship options www.itpa-tennis.org/tennisfitconference.html

About International Tennis Performance Association (ITPA):

The ITPA is the worldwide education and certification organization for trainers, coaches and specialists who are passionate about tennis-specific performance enhancement and injury prevention. The education company offers a professional training and education process that establishes recognition through 3 certifications: Tennis Performance Trainer (TPT), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS). The certification materials are overseen by the ITPA Certification Commission consisting of world experts in improving tennis performance and reducing injuries; visit the ITPA website at www.itpa-tennis.org.

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